



The slide features a blue header bar at the top. Below it, a light blue rectangular box contains the title "Sharemarket 101" in large black font, followed by the subtitle "Avoiding the pitfalls to make good profits" in a slightly smaller black font. To the left of the box is a yellow toolbox with a "Free" tag and drawers labeled "Tools" and "Premium". To the right is a stack of gold coins. Below the box, the date "February 2013" is centered. At the bottom left is a line graph with blue bars and a green trend line. At the bottom right is a quote by Robert Brain: "The share market can seem mystical and almost like black magic; but with the right support and assistance, it just seems like magic." Below the quote is the name "Robert Brain". At the very bottom, there is a copyright notice: "© Copyright 2013, Robert B. Brain, Brainy's Share Market Toolbox — www.roberttrain.com" and "Revision: 3".

## “Sharemarket 101” The Handout NOTES

**This is the set of Handout Notes for this presentation.**

Each page contains a presentation slide in the upper half, and supporting comments and notes in the lower half of the page.

Agenda:

- Common pitfalls
- *“Let's just buy some blue chips”*
- Is it really better to cut loose the losers?
- Key success factors in the markets — with reference to a free 2-page handout, downloadable from the web:  
<http://tinyurl.com/sharemarket-success-factors>
- Investing risk management