

Robert's presentation to U3A Manningham Sharemarket Group

U3A — Share Market

Reviewing key
"Mum and Dad" stocks
using the ASX
Investor Update newsletter

June 2012

"The share market can seem mystical and almost like black magic; but with the right support and assistance, it just seems like magic."
Robert Brain

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Brainy's Share Market Toolbox

Before we start...

- I send occasional email to U3A
- My **Share Market Toolbox** web site:
 - Lots of stuff about the markets, and reading the charts (and BullCharts)
 - Toolbox Members receive weekly email with (charts) analysis of our market
 - And there's lots more (stop loss, trends, etc...)
- Register for free and not miss out.
- Visit: www.robertbrain.com

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Brainy's Share Market Toolbox

What are the charts saying?

- The ASX *Investor Update* monthly newsletter email* for June 2012
- Robert contributed
- Reviewed four "Mum and Dad" stocks: CBA, WOW, TLS, QAN

* - sent to 220,000 email addresses



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 **Brainy's Share Market Toolbox**

Should we buy now?

The four stocks:

- CBA — Commonwealth Bank
- WOW — Woolworths
- TLS — Telstra
- QAN — Qantas

Should we buy now?

Get the charts' perspective

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 **Brainy's Share Market Toolbox**

Today's agenda

- Underlying emotions in the market are interpretable in the charts!
- Trends:
 - uptrend,
 - downtrend, or
 - no trend
- Levels of support and resistance
- Stop Loss to protect capital

Get the charts' perspective

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Interactive...

- Please ask questions.
- Let's discuss details.
- View the price charts using BullCharts software.



BullCharts

www.bullcharts.com.au

Get the charts' perspective


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Important Notice — No Advice!

- This presentation does not include any advice.
- For proper advice, your personal financial situation needs to be considered.
- This presentation is pure education, only for your general awareness.
- There are no recommendations to take any action, or to invest any money in any way.
- Always consult a properly licensed advisor before making investment decisions.



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Underlying mood, emotion

- Underlying mood and sentiment of investors and traders affects the market.
- Reflected in share prices.
- Causes strong moves in price, or little or no move in price.

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Mood & sentiment affect:

- Daily and weekly volume
- Trading range during the day (ie. the height of candles)
- Length of candle tails — top and/or bottom
- Patterns on the chart:
 - triangles
 - “head and shoulders”
 - flags, pennants, wedges, etc.


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Fear, greed, hope

- These emotions drive share prices
- Reflected in the price charts
- Technical Analysis is the study of these affects, and interpreting the price, and statistical prediction of future behaviour.

Get the charts' perspective

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 **Brainy's Share Market Toolbox**

Fear, greed, hope

- Do you have any examples?
Real-life experiences?

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Brainy's Share Market Toolbox

Fear, greed, hope

- Do you have any examples?
Real-life experiences?
- The fear of missing out...
- The fear of losing money...
- The greed factor, wanting more...

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CBA - What do you think?

CBA - Weekly line chart
Showing an uptrend of
Higher Peaks & Higher Troughs

Can you see an uptrend?

August 2010 May 2012

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Trends

- A share price fluctuates up and down
- People's views change
- Over-bought to over-sold and back
- Price can "trend":
 - up,
 - down, or
 - sideways.

Get the charts perspective

Brainy's 3Ways logo

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Stop Loss

- Identify a price level on the chart, below which if the price trades, we will sell forthwith
- Can you see any obvious Stop Loss levels on the next chart...?

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Stop Loss

- Identify a price level on the chart, below which if the price trades, we will sell forthwith
- How to do this? — many possibilities
- Set below the obvious level
- Do we sell immediately? or wait for close below the Stop level?

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WOW – What do you think?

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Woolworths

- Can trade in a range for lengthy periods
- Is below the last peak of 2007
- Currently trending? or not trending?

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 **Summary & Wrap up**

Don't forget my Toolbox

- Brainy's **Share Market Toolbox**
 - www.robertbrain.com
 - Loads of eBook (PDF) Articles
 - Info: share market, charting, BullCharts
 - Weekly Market Updates and Watch List
 - monthly e-Newsletters
- Good software – BullCharts
www.robertbrain.com/bullcharts/
- My contact details:
web site above, or phone: 0438 355 910



 **Summary & Wrap up**

THE END

See free stuff here:
www.robertbrain.com/free

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THE END

THANK YOU

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