

Introduction & Housekeeping Background Are we investors or traders? What level are we at? — novice, experienced? Which instrument(s)? - shares, currercies, index, CFDs, options, ...? · If just shares, then any old shares? or a limited "universe"? Time frame? — days, weeks, months, years? Introduction & Housekeeping Tonight's presentation · The trader's typical journey (very briefly)... Technical Analysis — useful? · Fundamental analysis - useful? · The price "trend" · Protecting capital, capturing profits · Key lessons along the way. Introduction & Housekeeping Important Notice — No Advice! · This presentation does not include any advice. · For proper advice, your personal financial situation needs to be considered. This presentation is pure education, only for your general awareness. There are no recommendations to take any

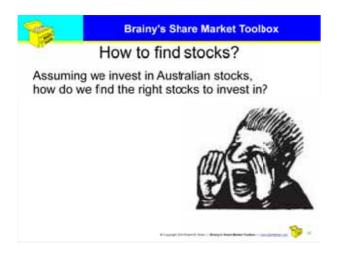
action, or to invest any money in any way.

Always consult a properly licensed advsor before making investment decisions.





















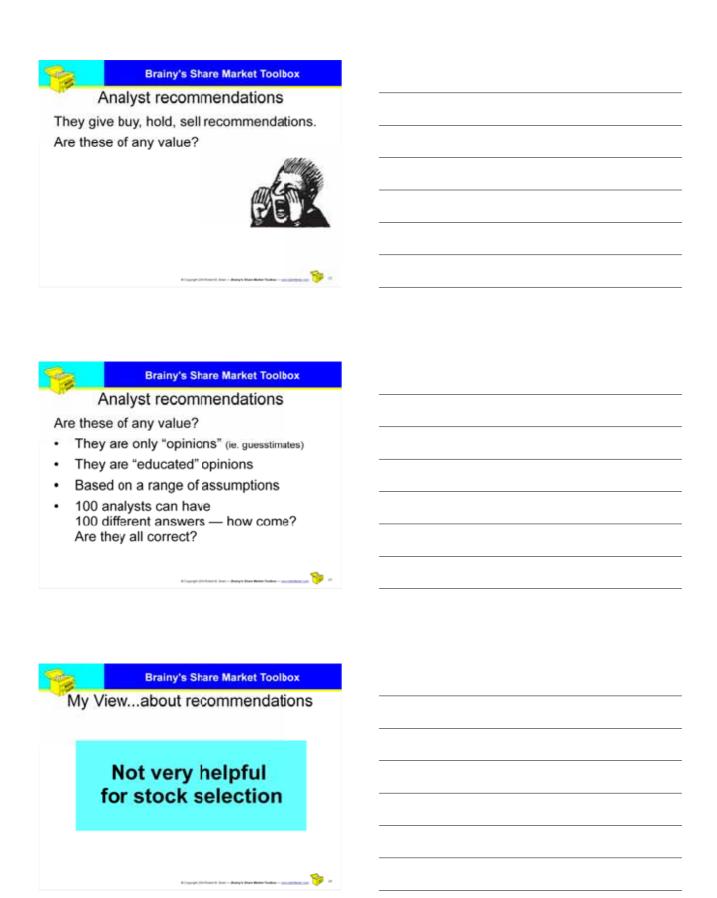




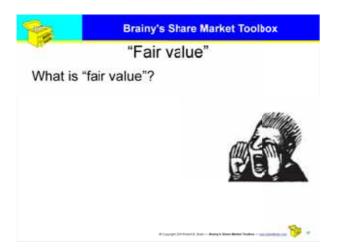


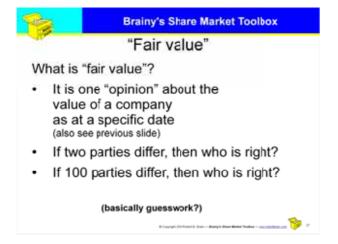


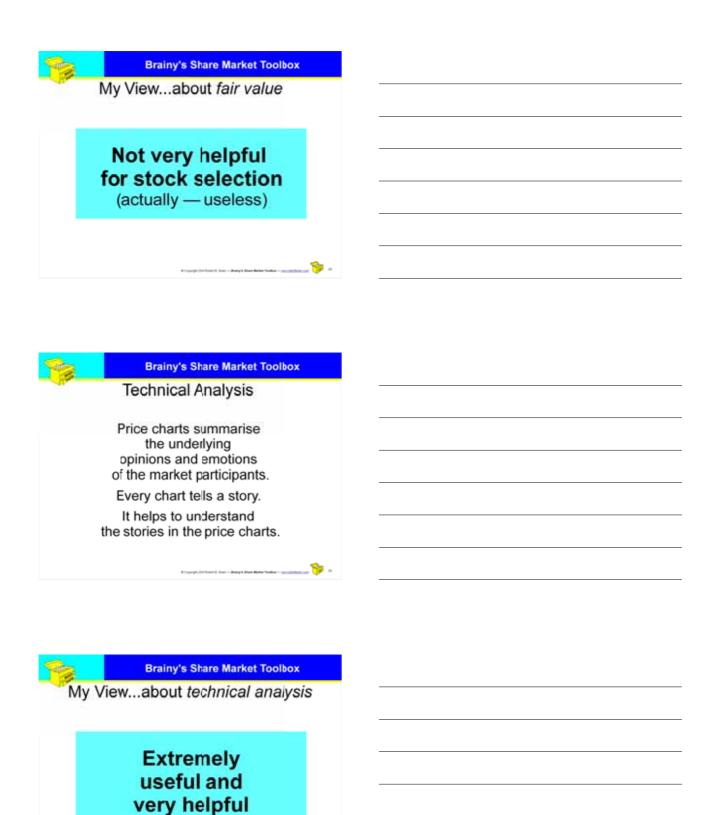
Free tools (eg. www.ASX.com.au) Broker-supplied (eg. CommSec, etc.) Web-based Reasonable tools for a fee Fundamental scanning tools Charting tools Specialist (expensive) tools for traders.











(my very first view - witchcraft)

Brainy's Share Market Toolbox Why spend time on... Reading news Reading financial reports Fundamental analysis Because it's enjoyable (but, relate it to ABC time management principles, and urgency versus priority versus enjoyment)

The second

Brainy's Share Market Toolbox

What about education?

How can we learn more about the market and investing / trading, etc., etc...?

- Courses
- Seminars, Lectures, Workshops
- Books
- Internet
- Organisations
- Self-help groups..

10	opyright (IN Robert II)	Brain -	Brainy's	Share N	lunter it	ubur-	en.ube	trait.com	P	70

9

Brainy's Share Market Toolbox

Favourite strategy / approach?

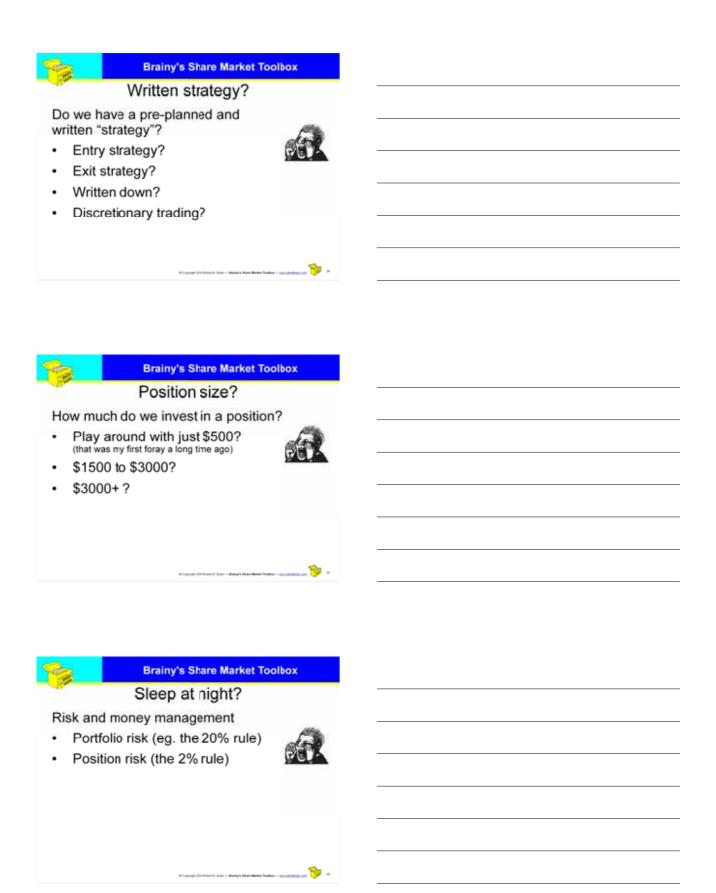
Do you know of a "favourite" approach?

(without giving it away)



Could be yours, or someone else's.

	8
# Copyright 2010 hotel St. State - Brokey's Share Market Poulback - pounded text.com	JP 1

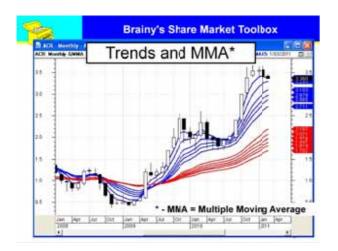




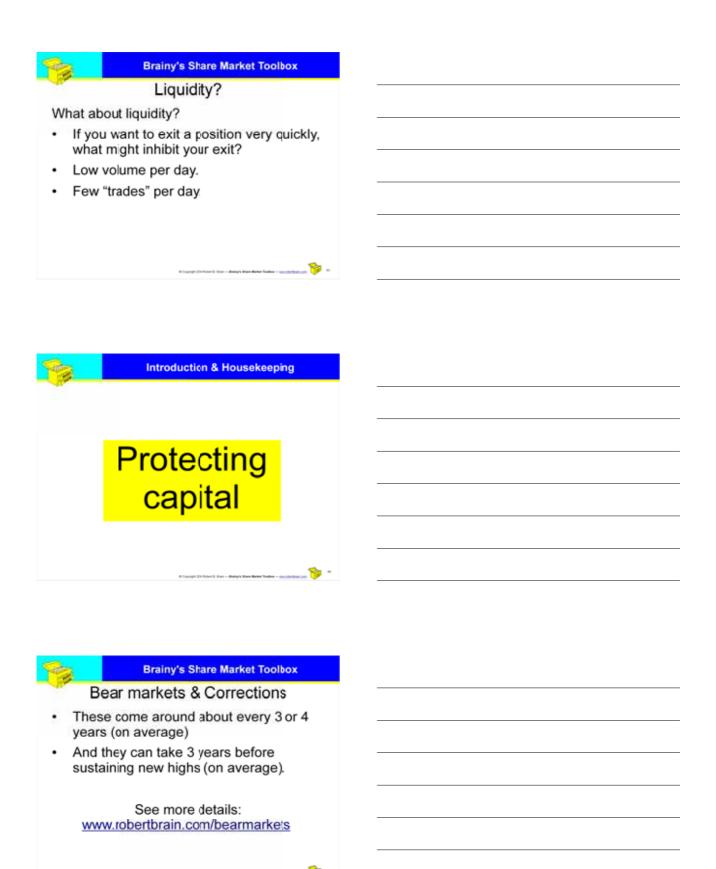
Trends — up, down, sideways Up trend — Higher peaks and higher troughs Down trend — Lower peaks and lower troughs A confirmed trend is likely to continue. The trend is your friend.







Period? — daily, weekly, monthly? Is there an ideal period to use on the charts? Depends on your investing horizon, and available time windows. Day traders use intraday charts. Position traders use daily/weekly. Long term investors use weekly/monthly.

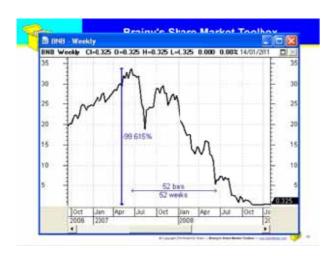


Simplified exits Stop Loss Parabolic-SAR Chandelier Exit Wilson ATR Trailing Stop



Protecting capital, capturing profits Use a sound exit strategy As a minimum, utilise a Stop Loss Watch the Win / Loss ratio (can be low, provided wins are big and losses are small)









Brainy's Share Market Toolbox Blue chips can disappoint The title "blue chip" does not mean anything significant. Even blue chip stocks can disappoint. More details see: www.robertbrain.com/share-market/blue-chip html



Key milestones 1. Interested in the markets 2. Small parcel purchase (wrong) 3. Read the news and newsletters (wasteful) 4. Education:- seminars, books 5. Discovered technical analysis 6. Discovered sound risk management 7. Encountered many strategies 8. Offered many instruments 9. Bombarded with information and offers

