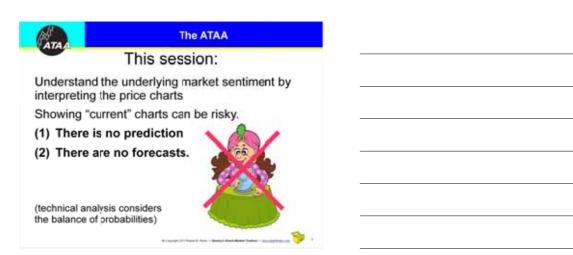


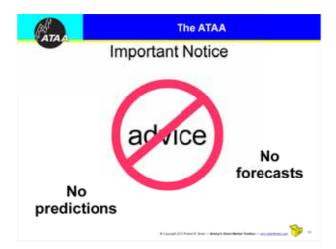
Directors' challenges Need to increase member retention Need to improve member recruitment Need to apply focus to member services, facilities and benefits.

6	The ATAA
•	Directors' challenges
•	Need to increase member retention
•	Need to improve member recruitment
•	Need to apply focus to member services, facilities and benefits
•2	A lot of work to do in <i>portfolio areas</i> : education, marketing, member services, web site, conference & expos, publishing & newsletter, accounting/audit/governance
	Each director takes on one or more portfolios

A	The ATAA
-	Common feedback
٠	Members want to see real-life applications of technical analysis in current markets
•	Want more access to useful information about technical analysis
•	Want to hear about the experiences and strategies of other members
•	Beginners ask for help with:
	understanding and learning T/A
	 books, DVDs, courses
	charting software and data providers.

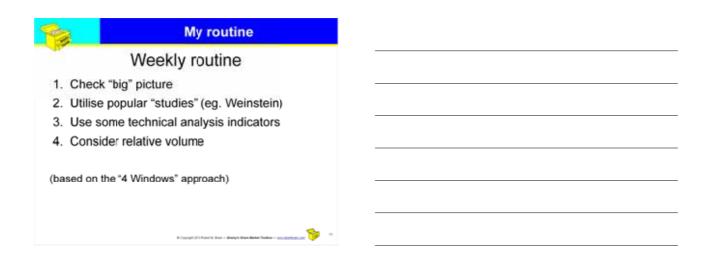


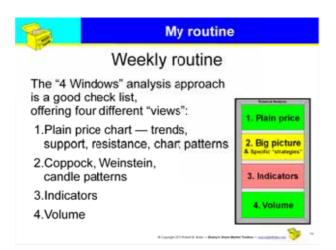




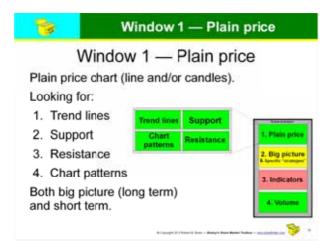




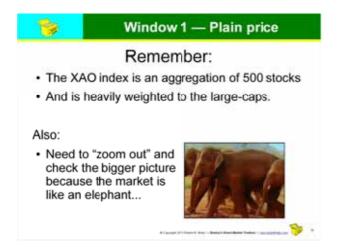


















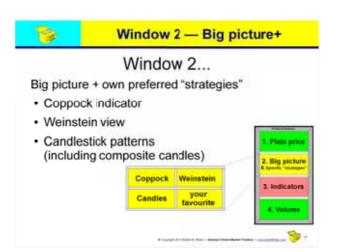


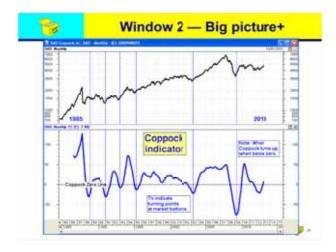








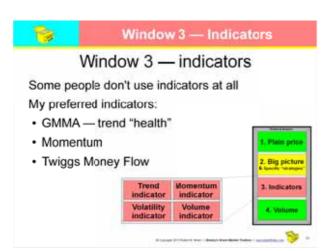




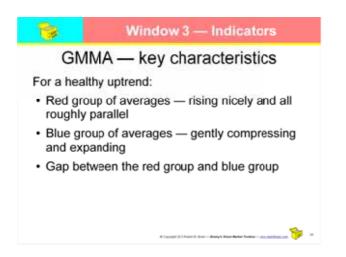








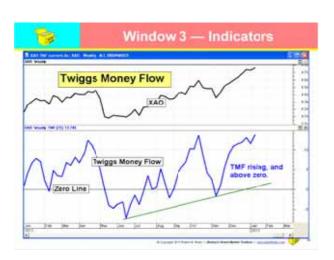






Window 3 — Indicators Momentum indicator The Momentum indicator measures the amount of change in price over a specified time period. Look for divergence (also relevant on other indicators).





Window 4	— Volur	ne	
Window 4 — \	/olume		
Volume is important	1		
 Consider the volume, 	Volt	Volume	
relative to previous periods	Trades	Value	
Look at:			
 Weekly chart over long term 			
 Daily chart over recent weeks 			
 Use Moving Average of volume 	ne		
 When trading, also consider: Trades and Value. 			





9	Summary & Wrap up
119	Overall conclusions?
 Have 	seen a good rally since early June
• Sant	a Rally is confirmed
• 5% r	etracement in October-November
• Can't	is the market going now? t provide prediction or forecast! can consider each aspect and decide.
	8 Capping 2013 Indext B. Stein — Branch Shake Burket Freiher — <u>paradotions and</u> 40

