



# Brainy's Articles on Share Trading\*\*

## Strategy considerations a brief overview

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This article  
is free\*

\* — Brainy's eBook (PDF) Articles are only available to **Share Market Toolbox** members.  
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### Introduction

Many newish share traders and investors face a number of hurdles, dilemmas and decisions to make regarding a few things like:

- Why invest in (or trade) shares, and not trade other financial instruments such as: options, warrants or CFDs?
- Which stocks should I watch, and add into my watchlist? Are there smart ways to restrict my "investing universe" to limit the risks or maximise the returns?
- Large or small companies (market capitalisation)?
- How to avoid thinly traded stocks (ie. those which lack liquidity)?
- Should I follow the news? or just ignore news?
- Should I subscribe to some newsletters for tips and hints?
- Should I use fundamental analysis at all? If so, how much time should it take?

If share market investors and traders can be aware of these things, and make good decisions about which way they want to go, they can then be in a better position to be in control, and to be on the road to better profitability.

Many of these topics are covered in this section **ST-62xx**, "**Strategy considerations**", in this series of Brainy's articles on Share Trading, while some aspects are covered in other sections of the Share Trading series of articles.

Several articles in this group on Trading Strategies are already available, including: ST-6210, "**Strategy considerations — volume and liquidity**"; and sample strategies based on some well known traders and authors — including Daryl Guppy, Stan Weinstein and Alan Hull. Additional articles on these topics are being added to the collection over time. See Brainy's **Share Market Toolbox** web site **Members Area** for a list.

Please note: Investing in the share market is somewhat risky, and there is a chance that you can lose all your money, plus more.

These articles on Share Trading do NOT guarantee success, nor do they offer any views about the right and wrong ways to invest.

Your own notes and comments: .....

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For more information on Share Trading, or Technical Analysis, or BullCharts software, look for more of Brainy's articles, or the other resources, in **Brainy's Share Market Toolbox**: [www.robertbrain.com](http://www.robertbrain.com)

\*\* - The two words *trading* and *investing* are often used somewhat interchangeably.