



ATAA
2014 National Conference
 9th-11th May, Melbourne

Conference Marketing Fact Sheet

New Directions — Getting Ahead in the Markets

Please feel free to email this to others!!

This fact sheet is intended for use by ATAA Chapter Marketing Coordinators and Chapter Councillors to promote the conference at meetings and within the chapter.

Conference Summary	Venue and Logistics
<p>The ATAA annual conference is always a well-run and very professional event. It is the equal of any professional conference.</p> <p>Exclusive “Meet-the-Speaker” Workshops</p> <ul style="list-style-type: none"> • Friday afternoon • We have just 4 speaker workshops • With only 15 people per workshop • Available to the first 60 registrations • Places always fill fast. <p>Twelve presenters:</p> <ul style="list-style-type: none"> • 5 overseas and 7 local speakers! • Delivering 16 sessions • A rare opportunity to see some of these presenters in action. <p>You can network with your colleagues:</p> <ul style="list-style-type: none"> • Conference Huddles that will be “subject-focused”. • More networking opportunities in the lunch breaks and tea breaks. • You will be able to exchange tips and hints with old and new friends. <p><i>For everything that is offered, the conference is great value for money</i></p> <p>Gala Dinner (optional extra): Great opportunity to mix with colleagues in a semi-formal (but casual) dinner.</p> <p>Travel easier: Meet-up with your friends and travel together.</p>	<p>Dates and times:</p> <ul style="list-style-type: none"> • Three full days. • Friday 9th to Sunday 11th May. • Starts 8:15am each day. <p>Venue: <i>Rydges Melbourne</i>, 186 Exhibition Street, Melbourne. (Google map link...)</p> <p>A highly rated CBD hotel with many amenities on the door step. Public transport is very close, tourist tours are handy, and Melbourne city's shopping facilities are right there.</p> <p>Rydges Melbourne Hotel is located in the heart of Melbourne's theatre district and adjacent to China Town. And it's just a short stroll to: Melbourne's museums, art galleries, parks, sporting arenas, shopping retail outlets, trendy restaurants and bars. The best of Melbourne is on your doorstep. Very close to public transport with easy access to major motorways.</p> <p>Accommodation options:</p> <ul style="list-style-type: none"> • The official accommodation venue is Rydges Melbourne (above). • Other accommodation options are very close (see the web site for details). <p>Anyone can attend:</p> <ul style="list-style-type: none"> • Investors and traders. • You don't have to be experienced. • Visit the ATAA web site for details.

“The best opportunities are found where people fear to tread.”

KEY BENEFITS — Attend the conference and you can...

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| <ol style="list-style-type: none">1. Progress your wealth generation journey by listening to the experts.2. Leverage your investment successes off the successful tactics and strategies of others. | <ol style="list-style-type: none">3. See and hear well-respected and well-known overseas and local speakers.4. Meet informally with like-minded investors and traders to share even more ideas and strategies. |
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Conference Topics

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| <ul style="list-style-type: none">• Trading systems — systems development and trading management• Monitoring system performance for confidence with minimum risk• Volatility analysis and the Volatility Based Envelope (VBE)• Volatility indices and the Implied Volatility Projection Range (IVPR)• Trading candlestick patterns systematically• Capital protection to increase profits | <ul style="list-style-type: none">• Options trading including covered call strategies• Indicators to keep you ahead, including: Money Histogram, The MACD predictor, The Range Indicator, Hull Moving Average, Gap Gauge.• Trading the Sentiment Cycle across many time frames• Developing a trading strategy with discipline for consistency• Trading in just 15 minutes per day |
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Holiday and tour / travel options

If you are travelling interstate and would like to extend your stay, Melbourne is packed with attractions, from laid-back lane-ways and lush parks to grand libraries and museums, all wrapped up in a vibrant atmosphere. Visitors will find much to love in Melbourne. On every street and lane-way there are shopping, dining and cultural experiences to discover.

Weather: Just to remind everyone that Melbourne can see several seasons in a day. Melbourne enjoys warm summers, glorious springs, mild autumns and crisp winters. Melbourne typically experiences beautiful, pleasant and mild weather in autumn (March to May).

With changing weather it is advisable to bring warm clothes, umbrella, etc., just in case.

Top Melbourne Attractions

[Werribee Open Range Zoo](#)
[Melbourne Museum](#)
[Eureka Skydeck 88](#)
[Melbourne Star Observation Wheel](#)
[Old Melbourne Gaol](#)
[Queen Victoria Market](#)
[Crown Entertainment Complex](#)
[Federation Square](#)
[Melbourne Cricket Ground](#)

See more: www.visitmelbourne.com
www.thatsmelbourne.com.au

Regional Victoria

[Sovereign Hill](#)
[Central Deborah Gold Mine](#)
[Healesville Sanctuary](#)
[Phillip Island Nature Park](#)
[Otway Fly Treetop Adventures](#)

More details, speaker bios, program information and conference registration:
www.ATAA.com.au/conference/

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