



The Australian Technical Analysts Association
proudly presents the **2009 National Conference**

PROFITING

IN ALL MARKETS

MELBOURNE, FRIDAY 23RD - SUNDAY 25TH OCTOBER 2009

**REGISTER NOW FOR THE NOT-TO-BE MISSED TRADING
AND INVESTING EVENT OF THE YEAR!**

“The opportunity of a lifetime must be seized during
the lifetime of the opportunity.” - Leonard Ravenhill

Traders and investors – novice or
experienced – don't miss your opportunity
to attend this event!

ATAA 2009 CONFERENCE HIGHLIGHTS

Venue: Melbourne Convention and Exhibition Centre, Southbank, Melbourne, VIC

Topics: Trading Strategies, Trading Psychology, Swing Trading, Mechanical
Trading, Money Management

Overseas Speakers

Howard Bandy Jake Bernstein
Dave Landry John Netto

Australian Speakers

Louise Bedford Daryl Guppy
Frank Watkins Bill McLaren
Nick Radge

**Exclusive “Meet the Speaker” Workshops available
to first 100 registrations**

**FREE DVD
OF ALL THE
PRESENTATIONS**

Friday 23rd

7:45-8:30

REGISTRATION

8:30-8:45

Opening Address – Robert Grigg, National ATAA President

8:45-10:15

Jake Bernstein - 4 High Probability Market Patterns

In this presentation, Jake will look at what a pattern is and why it is a pattern before going on to examine what causes patterns. He will show the uncanny history of price patterns through extensive examples and commentary. He will share his four most accurate patterns: seasonality, 100% objective divergence, the open/close relationship and the elusive, but accurate gap.

10:15-10:45

MORNING TEA

10:45-12:15

Howard Bandy – Trading System Development to Profit In All Markets - Part 1

The motivation for this presentation begins with THE question that every trader regularly asks: “How do I know whether my trading system will be profitable when I finish development and begin trading?” Howard’s presentation addresses this question. **Part One** discusses the design, testing, and validation of trading systems. Using a systems engineering approach, this part is intended to explain the development process, persuade you of its importance, and inspire you to use it yourself. Key points include selection of the fitness metric, use of in-sample and out-of-sample data, walk-forward testing, and statistical validation.

12:15-1:15

LUNCH

1:15-2:45

Louise Bedford - What Were You Thinking? - The Likely Neurological Changes to a Trader’s Brain

Ever wondered why you bought that particular share, or why you didn’t follow your own trading plan? Are we completely irrational creatures, destined to the whims of our hormones, our environment and our neural pathways? Or can we train our brains to allow us to become ultra-versatile traders, capable of achieving incredible results in the current market conditions? In this revealing presentation, you will learn about the ‘neuroplasticity’ required to become an exceptional trader and why, after you begin to trade, you could quite literally never be the same person again!

2:45-3:15

AFTERNOON TEA

3:15-4:30

John Netto - Techniques and methods for spread trading Equity Index Futures & Exchange Traded Funds

John’s session includes trading various equity index futures products and exchange traded funds against other equity index products including; FTSE, S&P 500, Nasdaq 100, Dow, Nikkei, etc. This includes creating synthetic spread charts, mean reversion strategies, relative strength strategies, factoring volatility between products, accounting for currency rate differentials, and risk management techniques.

4:30-5:30

Frank Watkins - Trading the Penny Dreadful – The 5 Day Trade

Frank has always had a strong interest in trading the very cheap end of the market. Over the years he has developed a sound trading plan for taking advantage of sudden price movement in these stocks. In this session Frank will share his plan, complete with entry signals, risk management strategies and exit signals. Frank’s “5 Day Trade” method can be very simply adapted to CFD trades on higher priced stocks. Understanding the psychology and the volume characteristics behind these speculative stocks is the key to unlocking enormous profitability.

5:45-6:30

Early Bird Workshops - Details of these workshops will be sent out to qualifying delegates.

Saturday 24th

8:15-8:20

Morning Announcements

8:20-9:30

Bill McLaren – The Importance of counter trends in timing your entries

In this presentation, Bill will define the nature of trends and determine the probability for the “time and price” of counter trend moves against that trend. These are the two most important factors in any analysis in any market. Unless you can enter every trend at the exact time of the reversal in trend, your entry into a trend should be at the conclusion of a counter trend. Bill will develop your understanding of the “price and time” of counter trend movements for the purpose of entering trends.

9:30-10:45

Howard Bandy – Trading System Development to Profit In All Markets - Part 2

Part Two continues with a demonstration of using the process outlined in Part One to develop a system for trading the broad market US indexes. The system is profitable in both rising and falling markets, and can be traded from Australia. Key points include selection of the index to model, selection of the issues to trade, selection of fitness metrics, selection of holding periods, selection of entry techniques, selection of exit techniques, determination of in-sample period length, determination of out-of-sample period length, backtesting, optimization, walk-forward validation, estimate of trading profitability, and trading system life cycle management.

Saturday 24th cont.

10:45-11:15

MORNING TEA

11:15-12:30

Jake Bernstein – New Directions in Market Timing

In this presentation, Jake will look at whether the traditional timing methods are still effective in today's volatile markets. Following on from his first presentation he'll take a new look at price patterns and discuss how price patterns are only one-third of the total approach to timing the market. He'll also cover the importance of having a trading model and how to have effective trade management within the trading model.

12:30-1:30

LUNCH

1:30-3:00

John Netto - Overlaying Fibonacci Ratios on Standard Deviation Measurements to Enhance Cost-Averaging Techniques

A number of institutional technicians currently use some form of Fibonacci analysis, this session will help traders and investors identify where 'resting orders' may be and tactics to work within this market framework. The hands on session will cover multiple techniques of creating overlaying Fibonacci price targets to include real-world entry techniques, live position management, and the process of smoothing returns as a result of being exposed to Fibonacci sequence price movement.

3:00-3:30

AFTERNOON TEA

3:30-5:00

Dave Landry - The Best Patterns to Capture Trends

In this presentation, Dave will show you why you should trade trends, how to recognize them, and some of his favorite patterns to capitalize on the three phases of a trend. As you know, a pattern in itself is useless unless it is applied properly. Therefore, he will show you when to use each of the patterns. Further, he will also touch upon important concepts such as money management, trader's psychology, how to find the best setups, and discretionary techniques so that these patterns can be applied in the real world.

7:30 (FOR 8:00)

GALA DINNER

Sunday 25th

8:25-8:30

Morning Announcements

8:30-9:45

Daryl Guppy – Managing The New Trend Volatility

The difference between price volatility and trend volatility is significant. Trend and price volatility were decoupled in the 2008 bear market. This discussion introduces a method of combining price momentum and analysis of trend volatility to better identify safe entry points and to manage developing trades in a volatile trading environment. Discover how the Guppy Multiple Moving Average is applied to short term and intraday trading in futures, derivatives, index trading and FX to give superior entry safety and better understanding of significant trend volatility. This is the first presentation of this method in Australia.

9:45-10:45

Dave Landry – Entering New Trends Early

Trends don't last forever. Eventually they exhaust themselves and quite often, a new trend in the opposite direction emerges. However, established trends can often last much longer and go much further than most anticipate. Therefore, trying to buy a market because it is "low" or sell short market because it is "high" is a loser's game. The good news is that markets will leave clues that a trend is turning. Dave will show you how to recognize these clues and capture new trends early with his favorite trend transition patterns. He'll also show you how major bull and bear markets all begin with easy to recognize transitional patterns.

10:45-11:15

MORNING TEA

11:15-12:30

Nick Radge – What makes a successful trader?

So much focus nowadays is directed at specific analysis or entry techniques with many thinking these are the tenets of successful trading. Whilst trading needs to be a comfortable, consistent experience, entry and analysis don't maketh the profits. Nick will detail facts about creating profits, travelling the journey of successful trading, why system development can be a misnomer and why the old adage "don't risk more than 2%" can lead to failure. Nick will offer a different view on trading longevity and how you should think and act in the markets.

12:30-1:30

LUNCH

1:30-2:45

Panel Discussion / Forum (Jake Bernstein, Dave Landry, John Netto, Nick Radge)

2:50-3:00

Closing Address

3:00-3:30

ATAA Annual General Meeting

3:30-4:00

AFTERNOON TEA

THE **MUST NOT MISS** EVENT FOR ALL TRADERS AND INVESTORS IN 2009. LEARN THE TECHNIQUES AND STRATEGIES TO PROFIT IN DIFFERENT MARKETS, DIFFERENT CONDITIONS AND USING DIFFERENT INSTRUMENTS. **SEIZE THE OPPORTUNITY TO MASTER THESE MARKETS!**



It is not ours to be bullish or bearish, but to be right.

Jesse Livermore

In October 2009, the Australian Technical Analysts Association is bringing together nine of the world's best trading experts in the only event of its kind in Australia!

Over 3 days in the vibrant city of Melbourne, you will learn the strategies and techniques that have been the keys to successful trading and investing for these speakers.

- Gain knowledge from speakers who are respected experts in their field.
- Learn how to manage your trades and the psychology of trading
- Find out the methods and strategies for you to profit in all markets.

The information and concepts presented are applicable to traders at all levels of experience, and for traders of virtually any financial instrument, including shares, CFDs, options, forex, ETFs and futures.

Be one of the first to register for your chance to attend a "Meet the Speaker" workshop. Limited to 20 people per speaker, this is your chance to ask them those questions you've always wanted to ask.



ABOUT THE ATAA

The ATAA aims to assist its members to become profitable traders and investors in many markets. Its members range from beginners to advanced professionals. The Australian Technical Analysts Association is a not-for-profit association, run by members for members, established in 1990.

For more information, visit www.ataa.com.au

Member services include:

- monthly meetings in 9 major Australian cities
- member to member networking
- website with extensive resources
- video library
- annual National Conference
- Affiliation with the International Federation of Technical Analysts (IFTA); and
- discounts on products and services.

Registration Form

A tax invoice will be issued when your registration has been processed. This tax invoice must be presented at conference registration. Your place has not been confirmed until this tax invoice is issued.

YOUR DETAILS

Name: _____

Organisation: _____ ATAA No.: _____

Address: _____

Suburb/town: _____ State: _____ Postcode: _____

P: _____ F: _____

E: _____

Partner's Name (If attending the Gala Dinner): _____

How did you hear about the ATAA Conference: _____

If referred by an ATAA Member please provide their details below

Name: _____ ATAA No.: _____

CONFERENCE REGISTRATION (All prices are inclusive of GST)

Conference Fees

(include lunch, morning tea and afternoon tea daily)

ATAA Members \$780.00

Non-ATAA Members* \$980.00

Special AIA Members Price** \$780.00

Saturday Night Gala Dinner (including drinks)

Conference Attendee \$95

Partner \$95

TOTAL

*Non Members who register for the Conference will receive 6 months ATAA membership ** AIA members need to send or fax a copy of their membership details with their registration form to qualify for this price.

Early Bird Special

Be one of the first 100 people to register and you can attend a "Meet The Speaker" workshop. Please place a number 1-5 in order of preference (1 = 1st choice) in the boxes next to the speaker's name. These places will be allocated on a first in, best dressed basis, so we cannot guarantee you will get a place in your preferred workshop.

Howard Bandy Jake Bernstein

Louise Bedford Dave Landry

John Netto

Successful early bird registrations will receive notification of their workshop within 7 days of registration.

METHOD OF PAYMENT (No telephone bookings accepted)

Payment by credit card

Fax to: 02 9667 0983

Mail to: see below

Mastercard Visa

Cardholder's Name (Please Print): _____

Card Number:

Cheque

Made payable to:

Australian Technical
Analysts Association

Mail to:

ATAA Conference
PO BOX 3175, Eastlakes
NSW 2018

Expiry Date: ____/____/____ Signature: _____

by signing this form and providing the details above, I hereby authorise the ATAA to debit my credit card for the total amount above. Conference program and details may change without notice.

About The Speakers



Dr. Howard Bandy is uniquely qualified to speak on trading system design, testing, and validation. He has university degrees in mathematics, physics, engineering, and computer science. His graduate work was in modelling and simulation, and artificial intelligence. He began using computer analysis in investing and trading in the 1960s. He was professor of computer science and mathematics, and a university dean; the designer and principle programmer of a popular trading system package; and a licensed commodity trading advisor. He is the author of Quantitative Trading Systems, Introduction to AmiBroker, and the forthcoming Advanced AmiBroker. He trades his own accounts. He speaks, writes, and consults, focusing on trading system design and testing.

Louise Bedford has not only been a sharetrader for nearly 20 years, but has also trained thousands of people in the art of trading. She has degrees in Psychology and Business, and she's done the hard yards in the sharemarket, so she can help traders to shortcut their way to success. Her best-selling trading books - Trading Secrets, Charting Secrets, The Secret of Candlestick Charting and The Secret of Writing Options, as well as her presentations, are not about vague concepts that don't work in the real world. They are about incredibly practical, timesaving strategies that traders need to implement in order to become extremely successful.

Jake Bernstein is President of MBH Commodity Advisors Inc. and Bernstein Investments Inc. He has authored more than 40 books on trading, investing, investor psychology and economic forecasts and publishes a number of newsletters. Jake is an active trader in stocks, currencies and futures. He has developed highly effective trading systems as well as several innovative timing and trend indicators. His technical trading methods are purely objective and specific. His Setup - Trigger - and Follow Through (STF) trading model has been adopted by many traders throughout the world. Bernstein's consulting clients include some of the largest hedge funds, brokerage firms, market analysts, banks, and professional traders in the world.

Daryl Guppy is the founder and Director of Guppytraders.com Pty Ltd. Daryl is a regular CNBCAsia Squawk Box technical analyst commentator often known as the "Chart Man". He actively trades equities and associated derivatives markets, including CFDs. He is the author of The 36 Strategies of the Chinese for Financial Traders, Trend Trading and seven other trading books. He has developed several leading technical indicators used by traders in stock, derivative and currency markets. Daryl is a regular contributor for financial magazines and media in China, Singapore, Malaysia, Australia and the US, as well as giving regular presentations overseas. Guppytraders.com is an international financial market education and training organization with offices in Darwin, Singapore and Beijing.

Dave Landry is a Commodity Trading Advisor (CTA). He is president of Sentive Trading, a money management and research firm. Dave has authored two books on swing trading: Dave Landry on Swing Trading and Dave Landry's 10 Best Patterns and Strategies. His articles and a number of other trading strategies have appeared in Active Trader and Technical Analysis of Stocks and Commodities magazines. He has made several appearances on Bloomberg Television. He is co-founder of www.TradingMarkets.com where he writes a nightly commentary on stocks. Dave holds a Bachelor of Science in computer science from the University of Louisiana and an MBA degree from the University of Southern Mississippi.

Bill McLaren is a true veteran of the markets having started in 1965, in New York as a securities analyst for Goodbody & Co. before moving to Stern Bros. & Co. where he started a division advising institutional clients. In 1977, Bill started publishing his research findings and since that time has been quoted on a regular basis in many newspapers and financial publications around the world. In 1986 Bill published 'Gann Made Easy' - a complete course in the advanced techniques of the legendary W.D. Gann. Bill still presents every Monday on CNBC Australia, Europe, Asia and USA.

John Netto is Chief Investment Strategist of NetBlack Capital, a Commodity Trading Advisor, as well as President of M3 Capital. He is the author of One Shot - One Kill Trading and President of One Shot - One Kill Trading. John is a regular contributor on a number of TV programs and Traders Expos. During John's nine years in the US Marine Corps, he lived in the Far East and learnt to speak, read, and write Japanese and Chinese, allowing him to articulate his vision of trading to an international audience. When not engrossed in the markets, John spends his free time sharpening his intuition, discipline, and risk management skills as an avid poker player and sports handicapper.

Nick Radge is a professional trader who has been trading and investing since 1985. During this time Nick has worked for numerous international investment banks - from the trading floor of the Sydney Futures Exchange to International Desks in London and Singapore. In 1998 Nick returned to Australia and started a hedge fund and later became an Associate Director at Macquarie Bank. Nick now devotes his time to The Chartist, a stock market advisory service, private consulting and trading. Nick's expertise lies in trading stocks and commodities, trading system design and technical analysis. Nick is also very interested in trading psychology, he has conducted extensive research in numerous trading and investment fields and he has written two successful books.

Frank Watkins first traded the Australian stock market during the "Poseidon Boom" in 1969 and has been educating private investors since 1986. He has managed "night desks" with direct access to the trading floor of various international exchanges. Frank has had an involvement in software development since 1984 and has operated his own successful Commodity broking firm. Frank is the CEO of Pro Trader Pty Ltd. which was the first software to successfully incorporate Darvas scanning capabilities. His book Exploding the Myths has sold over 9,000 copies. Frank is a great believer in "keep it simple". He is also a great advocate of technical analysis and believes that timing the market is imperative rather than time in the market.



Dr. Howard Bandy



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Jake Bernstein



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Frank Watkins