# How do most of us select stocks to trade / invest?

## Observations from a User Group
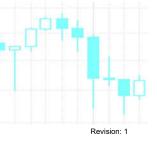
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Share Market Toolbox

Price charts summarise the underlying opinions and emotions of the market participants.
Every chart tells a story.
It pays to understand the stories in the price charts.

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## Introduction

## What's the best way to choose stocks?

Should we:

1) Use either **technical analysis**, or **fundamental analysis** and nothing else?

2) Or a **mixture** of both?

3) Or should we focus on a preferred **market sector**? (eg, biotech, lithium,...)

4) Or perhaps choose a company that has a **"good story"** and hope they deliver?

eg. low PE, good PEG, rising ROE,...

The national BullCharts User Group
has been playing a
*stock-picking game* this year.

About 20 people participating
(they are users of charting software).

**What are their stock-picking criteria?**

## The results were very surprising!!

In this session Robert will divulge
the many reasons for stock selection
that are in use among our colleagues and peers.

Surprisingly this includes the use of both
*technical analysis* and *fundamental analysis*
to varying degrees.

It is assumed that these observations might be
typical across many ATAA members.