

Trading/Investing Strategies & Technical Analysis

Searching for a Trading Strategy

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Version 1b

Searching
for a
Strategy

Introduction

When starting out in the business of **share trading or investing**, many people are confused by the huge range of possible **analysis methods** and **strategies**.



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Introduction

When starting out in the business of **share trading or investing**, many people are confused by the huge range of possible **analysis methods and strategies**. Even with experience, some traders who use *discretionary analysis* methods manage to overlook some **basic principles**. So, let's go “back-to-basics” ...



How can this help you?

- Are you looking for trading ideas for your trading/investing strategy?
- How to go about it?
- Perhaps you are an ***advanced trader/investor*** and overlooking something?
So looking for clues to tweak your strategies?



Session purpose

By group discussion (to share):

- 1) To look at some **key considerations** for a trading/investing strategy
- 2) To discuss the **pros and cons** of some of the elements of a strategy.

Your input will be requested!!
(of relevance to both novice and advanced)



Strategy elements

Some topics that ought to be covered need a lot of time, so cover briefly, or skip over today

- Trading Plan / Strategy elements
- How much capital?
- Trading objectives
- Position sizing
- Risk management
- Markets to trade
- Results targets (eg. win/loss ratio)
- Trading time frame
- Market cap
- Stock universe
- Sector
- Liquidity

See next
slides

