

**Trading/Investing Strategies  
& Technical Analysis**

**Searching for a  
Trading Strategy**

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(Brainy's *Share Market Toolbox*)

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### **This presentation...**

...offers many thoughts and tips about how to go about searching for, or tweaking, your trading/investing strategy.

No matter whether you are starting out in this activity with little or no knowledge, or at an advanced level, there is likely to be something in this presentation of interest to you.

Initially presented to the Melbourne ATAA meeting, Sept 2019.

The set of “Speaker Notes” that displays the slide in the upper portion, and this box of text below, is available to my Share Market Toolbox Members.

## Introduction

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When starting out in the business of **share trading or investing**, many people are confused by the huge range of possible **analysis methods** and **strategies**.



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It is very common to find that when people start out in this endeavour, they tend to be somewhat confused about the many different ways to go about it, and the many options that can be selected.

And all of the text books and classical theory collectively offer a somewhat diverse range of possibilities. It can be difficult for the newbie to readily come to grips with it.

## Introduction

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When starting out in the business of **share trading or investing**, many people are confused by the huge range of possible **analysis methods** and **strategies**.

Even with experience, some traders who use *discretionary analysis* methods manage to overlook some **basic principles**.

So, let's go "back-to-basics"...



### Introduction (continued)

Even with experience, it is easy for traders and investors to overlook some of the basic principles that many others follow.

So, let's reconsider some of those basic principles.