

Protecting our investment capital



In a falling market, keep for dividends? or sell?

When the market is suffering, is it really a good idea to keep stocks for the dividends?

Robert Brain
August 2013



Brainy's Share Market Toolbox — www.robertbrain.com
© Copyright 2010-2013, Robert B. Brain

Version 14c

Anti-Decimation! Introduction

This presentation...

This presentation was first prepared and presented in 2010, and has been updated and re-presented on several occasions, including to the following groups:

1. ASA (Australian Shareholders Association), and U3A Manningham — August 2010, and August 2013.
2. Several ATAA chapter meetings 2010-2011 and 2013.
3. Small investment groups and U3A in March & July 2011.
4. Melbourne PC User Group WASINT SIG — Oct2010.

Investor-focus versus trader-focus?

© Copyright 2010-2013 Robert B. Brain — www.robertbrain.com

Anti-Decimation! Introduction

What do you think?

1. In Australia, how often do we see a market correction*, or a bear market** (a) yearly, (b) 3-yearly, (c) 5-yearly, (d) each decade?
2. Do they strike without warning? — Yes or No?
3. How long does it take before the share market rises to new highs? (e) 12 months, (f) 3 years, (g) 7 years?
4. Should we simply invest in the index? (eg. an index-tracking portfolio or managed index fund)?...

* Correction = a fall of between 10% and 20%
Bear market = a fall of more than 20%

(continued...!)

© Copyright 2010-2013 Robert B. Brain — www.robertbrain.com

Anti-Decimation! Introduction

What do you think? (cont)

- If you had \$100,000 invested in blue chips in the share market pre-GFC, what was it worth 3 years later (June 2010)? or 6 years later (June 2013)?
- Which option is best:
(a) Buy-and-hold, or
(b) Strategically sell, and buy again?
- How best to get a handle on all this?.

© 2013 Robert B. Brain - All Rights Reserved - www.rbbbrain.com





Anti-Decimation! Introduction


Today's AGENDA

Introduction

- The GFC of 2008+ — what happened?
- How badly can a bear market treat us?

The hypothetical \$100,000 portfolio:

- Which ten stocks?
- Value after 3 years, and 6 years
- How did the dividends fare?
- One exit strategy example



Interactive presentation!
Questions welcome


© Copyright 2013 Robert B. Brain — All Rights Reserved. All Rights Reserved.

Anti-Decimation! Introduction

BTW (By The Way)

Sprinkled here are a few key points to note.


Key points that we could call “words of wisdom” (or share market GEMs). See if you can spot them first.



© Copyright 2013 Robert B. Brain — All Rights Reserved. All Rights Reserved.

Anti-Decimation! Introduction


Important Notice — No Advice!

1. This presentation does not include any advice.
2. For proper advice, your personal financial situation needs to be considered.
3. This presentation is pure education, only for your general awareness. 
4. There are no recommendations to take any action, or to invest any money in any way.
5. Always consult a properly licensed advisor before making investment decisions.

© Copyright 2013 Robert B. Brain — All Rights Reserved. All Rights Reserved.

Anti-Decimation! Introduction

Important Notice



© Copyright 2013 Robert B. Brain - Brain's Share Market Toolbox - www.sharemarket.com.au

Anti-Decimation! Introduction

About... Robert Brain

Consultant, educator and part-time* share trader
Web-based sharemarket-support business

- Many years experience as trainer, presenter, conference facilitator (Scouts)
- Share Market – active 12+ years*
- Chartist ie. technical analyst (ATAA member and national director)
- Provide tuition and support to traders and investors
Brainy's Share Market Toolbox
- Engineering Degree (structured thinking with an eye for charts and diagrams)
- 30+ years – professional experience (IT and management)
- **Do not hold AFS license! (Can't give advice)**
- BullCharts software (convener Australian BullCharts User Group and authorised reseller (with special pricing))
- Member Mensa


* - Not yet enough capital to live off the proceeds of trading (after trading as a toby until a career change in 2008).

© Copyright 2013 Robert B. Brain - Brain's Share Market Toolbox - www.sharemarket.com.au

Anti-Decimation! Introduction

Promotions & Endorsements

- Robert is an ATAA member, and office-bearer (Melbourne chapter Vice-Pres, and national director), and so he actively endorses the ATAA www.ataa.com.au
- And Robert's own personal views about investing, trading, technical analysis and the markets do not necessarily represent those of the ATAA.



© Copyright 2013 Robert B. Brain - Brain's Share Market Toolbox - www.sharemarket.com.au


Anti-Decimation! Introduction

Apologies and Warnings

For long-term investors, this presentation:

- Might be an eye-opener
- Might induce nightmares
- Might challenge conventional wisdoms
- Might provoke some debate

So, let me apologise in advance.



© 2013 Robert B. Brain - All Rights Reserved - www.rbb.com.au

Anti-Decimation! Introduction

More details

These slides are available with more details (the "speaker's notes") exclusively for Brainy's *Share Market Toolbox* Members. See the Toolbox for more details: www.robertbrain.com/presentations/




© 2013 Robert B. Brain - All Rights Reserved - www.rbb.com.au

Anti-Decimation! Introduction

Price charts acknowledgement

All price charts shown in this presentation are prepared using the Australian BullCharts charting software.



More information: www.robertbrain.com/bullcharts and www.bullcharts.com.au

© 2013 Robert B. Brain - All Rights Reserved - www.rbb.com.au

Introduction

The GFC* and the big bear market

* GFC — Global Financial Crisis (2008-2013+)

© Copyright 2013 Robert B. Brain — All rights reserved. www.rbbbrain.com

Anti-Decimation! The GFC and the bear market

What actually happened?

- Finance was too cheap
- Engineered financial products (CDOs)
- "Toxic" loans
- US sub-prime mortgages with reset interest rates (honeymoon period ended)
- Global share markets fell
- Economies slowed

And the Australian market fell — how far?

© Copyright 2013 Robert B. Brain — All rights reserved. www.rbbbrain.com





Anti-Decimation! **The GFC and the bear market** **GEM**

BTW — Why study this?

Understand the market past:

*if we can understand what the market has done in the past, then we shouldn't be surprised when it happens again.**

It is important to familiarise ourselves with the drastic/severe past movements of the market (the big fast moves, wild swings, etc.)

* — Another of Robert's Share Market GEMs.

Anti-Decimation! **The GFC and the bear market** **GEM**

Very apt...

"Up by the stairs, and down by the elevator."

A Share Market GEM!
Robert has a large collection of these.

BTW

Anti-Decimation! **The GFC and the bear market**

Share Market GEMs

Over many years, we hear a number of share market "pearls of wisdom" that are real gems.

Many are listed here (more than 100):
www.robertbrain.com/gems

GEMs

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.robertbrain.com

Anti-Decimation! **The GFC and the bear market**

Two more Share Market GEMs*

"The market is like an elephant!" **BTW**

(a) We should "zoom out", and
(b) If we try to stand in the way, we might get "trampled".

GEMs



"Keep your eyes on the ball."

Especially while the market is falling, so that you can action your stop loss levels.

More Share Market GEMs* in the Toolbox:
www.robertbrain.com/gems/

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.robertbrain.com

Anti-Decimation! **The GFC and the bear market**

The market fell ~50%

How much does the market need to rise to recover back to the previous highs? 20%?, 40%? and how long might that take?



© Copyright 2013 Robert B. Brain - All Rights Reserved. www.robertbrain.com



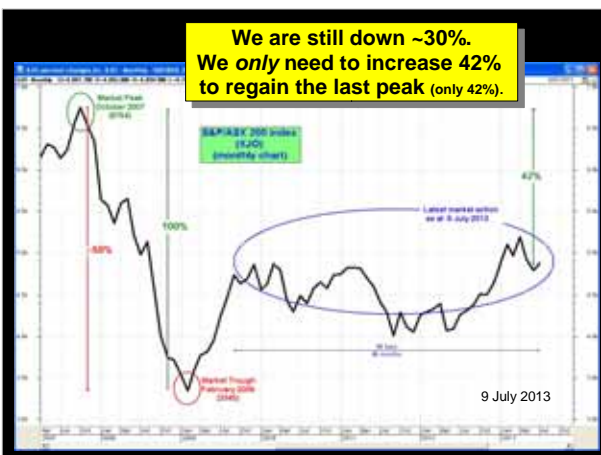
Anti-Decimation! **The GFC and the bear market**

Was this GFC a once-off?

- No! The market cycles like this regularly!
- A Correction (or Bear) has occurred **12 times** in the 26 years 1987-2013 (ie. a fall of at least 10% every 2.2 years on average!!)
- AND, on two occasions, a correction has hit *before recovering* from a bear market
- AND, the average duration to achieve new and sustained highs is **3+ years!**

Can you believe it?

© Copyright 2013 Robert Brain - Author of 'Market Madness' - www.rbrain.com











Anti-Decimation! The GFC and the bear market

Recent history — 1987 to 2011

Bear Markets and Corrections — 1987 to 2011

Start Date	From Point	Bear Market or Correction	Amt (%)	Weeks to bottom	Time to recover to past high	
					Weeks	Years
Sept 1987	A	Bear market	-48	21	470	9.0
Aug 1988	C	Correction	-4	34	238	4.6
Oct 1989	E	Bear market	-30	65	194	3.7
Nov 1991	G	Correction	-9	53	80	1.5
Jan 1994	I	Bear market	-21	53	150	2.9
Sept 1997	K	Correction	-11	5 or 50	66	1.3
June 2001	O	Correction	-6	12	152	2.9
Mar 2002	Q	Bear market	-21	52	116	2.2
Oct 2007 *	S2	Bear market	-54	73*	298+	5.7
Apr 2010 *	U	Correction	-15	11*	167+	tba
Average time for new highs:						3.5

* — Latest bear market has not yet "finished".

Note: The letters in the "From Point" column refer to points on the charts.

Anti-Decimation! The GFC and the bear market

Bear Markets and Corrections — 1987 to 2013

Start Date	From Point	Bear Market or Correction	Amt (%)		Weeks to bottom	Time to recover to past high	
			wkly	dy		Weeks	Years
Sept 1987	A	Bear market	-48	-50	21	473	9.0
Aug 1988	C	Correction	-14	-15	34	238	4.6
Oct 1989	E	Bear market	-30	-32	65	194	3.7
Nov 1991	G	Correction	-19	-20	53	80	1.5
Jan 1994	I	Bear market	-21	-22	53	150	2.9
Sept 1997	K	Correction	-11	-17	5 or 50	66	1.3
June 2001	O	Correction	-6	-6	12	152	2.9
Jan 2002	Q	Bear market	-21	-22	52	113	2.2
Oct 2007 *	S2	Bear market	-54	-55	73*	298+	5.7
Apr 2010 *	U	Correction	-15	-15	11*	167+	TBA
Apr 2011 *	U2	Bear market	-21	-22.5	24	111+	TBA
Apr 2012	U3	Correction	-8.5	-10.5	4.5	29	0.6
May 2013 *	U4	Correction	-9	-10.9	6 *	TBA	TBA
Average time for new highs:						3.5	

Anti-Decimation! **The GFC and the bear market**

Bear Market(s) + Correction(s)

Bear Market — 1987 to 1996

- Lasted more than 9 years
- Includes two more bear markets:
 - 1989 to 1993, for 3.7 years
 - 1994 to 1995, for 3 years
- And includes two corrections:
 - 1988 to 1989
 - 1991 to 1992

(see charts later...)



Anti-Decimation! **The GFC and the bear market**

Bear Market(s) + Correction(s)

Bear Market — 2008 to 2013+

- Bear for 5+ years (TBA)
- Includes another bear market starting 2011
- Includes corrections:
 - April 2010
 - April 2012
 - May 2013

(see charts later...)



Anti-Decimation! **The GFC and the bear market**



More information ?

You can see those numbers again,
and more details about
bear markets and **corrections**:

www.rcbertbrain.com/bearmarkets

and similar information
about **bull market** periods:

www.robertbrain.com/bullmarkets



Anti-Decimation! The GFC and the bear market

BTW – some reports confusing?



Australian Shares

All Ordinaries	4781	▲ 1.1%
Last three daily moves:		
Wednesday		▼ 1.7%
Tuesday		▲ 2.6%
Monday		▼ 1.8%
Net result for the week so far		▲ 0.1%

Anti-Decimation! The GFC and the bear market

Where are we now?

At 30th June 2013 we are **more than 5 years** past the last *market peak*!

So, exactly where are we now?

- Today's index is still **well below the highs** of 2007!
- How far below? (in percentage terms).

Anti-Decimation! The GFC and the bear market

Index-tracking portfolio?

If we had an index-tracking portfolio worth \$100k at 30 June 2007:-

- Four years later in July 2011 it was down 34% and worth only \$66k.
- Six years later in July 2013 it is still down 20% and worth only \$80.
- With a margin loan, it might have been much worse — owing a lot of money.

Anti-Decimation! **The GFC and the bear market**

Some individual performances

As the GFC unfolded:

- Some stocks dropped ~90% !! (can you name any?)
- Some stocks disappeared completely!! (can you name any?)
- Even some well regarded top-200 stocks!

**Can you believe it?
How many can you name?**

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decimation! **The GFC and the bear market**

Going...Going...Gone

The following companies had significant share price falls from the bull market peak of October 2007, and are now GONE:-

- AFG (Allco Finance) -99% gone Aug 2009
- BNB (Babcock & Brown) -99% gone June 2009
- TIM (Timbercorp) -97% gone May 2009
- NLX (Nylex) -97% gone Feb 2009
- GTP (Great Southern Ltd) -96% gone May 2009
- CDR (Commander Comms) -95% gone Aug 2009
- ABS (A.B.C.Learning) -92% gone Aug 2009
- BJT (Babcock and Brown Japan) -92% gone Jul 2009
- MFS (renamed Octavio OCV) -74% gone Aug 2009

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decimation! **The GFC and the bear market**

How to avoid "bombs"?

To avoid companies that are "less likely to ride out the turbulence" use careful stock selection criteria for your Watchlist. **BTW**

One possibility — *Funda-Technical Analysis*:

- (1) Use strategic *fundamental analysis* criteria to avoid over-gearred or poorly managed stocks, then:
- (2) Use *technical analysis* to time the entry, **GEM** AND to strategically time the exit.

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decimation! **The GFC and the bear market**

Fell > 60% **

• CNP (Centro Prop) -99%	• FXJ (Fairfax Media) -82%
• CER (Centro Retail) -99%	• HIL (Hills Indust.) -82%
• BKN (Bradken) -93%	• CTX (Caltex) -77%
• ABP (Abacus Prop) -91%	• CEY (Centennial Coal) -76%
• ALZ (Australand) -91%	• LEI* (Leighton) -74%
• AAX (Ausenco) -89%	• HVN (Harvey Norm) -72%
• AWC (Alumira) -89%	• PRY (Primary Health) -66%
• AGO (Atlas Iron) -88%	• AXA -69%
• FLT (Flight Centre) -88%	• CRG (Crane Group) -67%
• CGF (Challenger Fin) -84%	• BBG (Billabong) -66%
• APN News Media -83%	• ABC (Adel Brighton) -63%
• BSL (Blue Scope) -82%	• NAB* -63%
	• ANZ* -62%

** — lowest price
* — Blue Chip stocks

© Copyright 2013 Robert B. Brain — All Rights Reserved. www.asx.com.au

Anti-Decimation! **The GFC and the bear market**

Fell between 50% and 60% **

• CAB (Cabcharge) -65%
• ASX -58%
• CBA* -58%
• DJS* (David Jones) -57%
• QBE* -57%
• AWE (Australian Worldwide Exploration) -57%
• CPA (Commonwealth Property) -56%
• BHP* -55%
• JBH (JB-HiFi) -52%

Do you recognise many of these names?

** — lowest price
* — Blue Chip stocks

© Copyright 2013 Robert B. Brain — All Rights Reserved. www.asx.com.au

Anti-Decimation! **The GFC and the bear market**

Blue Chip Stocks — definition?

Current definition*:

Larger companies with a long history of profitability and stability.

Former definition*:

Shares, usually highly valued, in a major company known for its ability to make profits in good times or in bad, and with reduced risk of default.

* Source — www.asx.com.au

© Copyright 2013 Robert B. Brain — All Rights Reserved. www.asx.com.au

Anti-Decimation! **The GFC and the bear market**

Blue Chip Stocks...



Even blue chip stocks can disappoint!



© Copyright 2013 Robert B. Brain - All Rights Reserved - www.rbbbrain.com

Anti-Decimation! **The GFC and the bear market**

The end result?

- The GFC dented some portfolios, and
- It more than decimated others.



- But some people managed to **increase** their portfolio value during tough times! Using simple and *sensible* strategies.

(But what does "sensible" mean?)

© Copyright 2013 Robert B. Brain - All Rights Reserved - www.rbbbrain.com

Anti-Decimation! **The GFC and the bear market**

Something to think about...

- What do you think about the GFC?
- How badly did it affect us?
- What do we think about the "Buy and Hold" strategy?
- Careful stock selection strategies?
- What is "*sensible*"?

Let's look at the impact on a sample portfolio...

© Copyright 2013 Robert B. Brain - All Rights Reserved - www.rbbbrain.com

The hypothetical \$100,000 portfolio

Anti-Decimation! Hypothetical \$100,000 Portfolio

Ten stocks

Hypothetical portfolio:-

- Ten stocks selected from the top 20, the S&P/ASX 20 index (XTL)
- These are all "blue chip" stocks!
- Allocate about \$10,000 to each stock
- Total portfolio value ~\$100,000 at June 2007.

Anti-Decimation! Hypothetical \$100,000 Portfolio

Ten stocks about \$10k each

- AMP AMP Limited
- ANZ ANZ Banking Group
- CBA Commonwealth Bank
- NAB National Australia Bank
- NCM Newcrest Mining (gold miner)
- SUN Suncorp-Metway
- WDC Westfield Group
- WES Wesfarmers Ltd
- WOW Woolworths
- WPL Woodside Petroleum

Anti-Decimation! **Hypothetical \$100,000 Portfolio**

Ten stocks about \$10k each

- AMP
- ANZ
- CBA
- NAB
- NCM
- SUN
- WDC
- WES
- WOW
- WPL

- A reasonable and "average" portfolio.
- How much did it devalue in 3-year period 2008-10? and 6-year period to 2013?
- What was it worth at end June 2010? and June 2013?

Anti-Decimation! **Hypothetical \$100,000 Portfolio**

The Portfolio Value

Stock Code	Qty	30 June 2007		
		Share Price	Value	
AMP	988	\$10.12	\$9,999	
ANZ	345	\$28.99	\$10,002	
CBA	181	\$55.25	\$10,000	
NAB	244	\$41.02	\$10,009	
NCM	474	\$21.08	\$9,992	
SUN	526	\$19.02	\$10,005	
WDC	501	\$19.96	\$10,000	
WES	236	\$42.39	\$10,004	
WOW	370	\$27.00	\$9,990	
WPL	220	\$45.37	\$9,981	
TOTAL:			\$99,981	

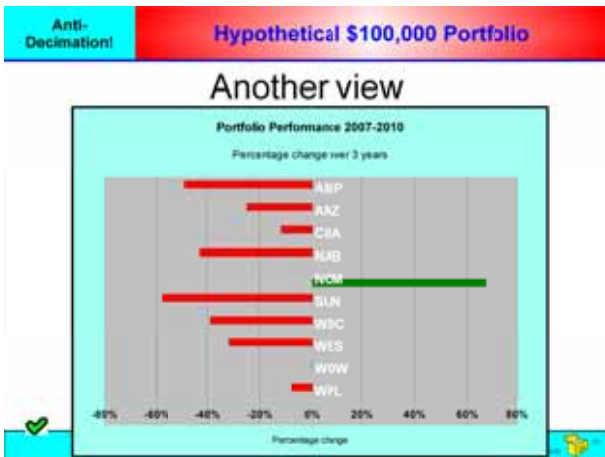
And the value 3 years later?

Anti-Decimation! **Hypothetical \$100,000 Portfolio**

The Portfolio Value — 2010

Stock Code	Qty	30 June 2007		30 June 2010		% change
		Share Price	Value	Share Price	Value	
AMP	988	\$10.12	\$9,999	\$5.21	\$5,147	-49%
ANZ	345	\$28.99	\$10,002	\$21.61	\$7,455	-25%
CBA	181	\$55.25	\$10,000	\$48.64	\$8,804	-12%
NAB	244	\$41.02	\$10,009	\$23.28	\$5,680	-43%
NCM	474	\$21.08	\$9,992	\$35.10	\$16,637	67%
SUN	526	\$19.02	\$10,005	\$8.04	\$4,229	-58%
WDC	501	\$19.96	\$10,000	\$12.18	\$6,102	-39%
WES	236	\$42.39	\$10,004	\$28.65	\$6,761	-32%
WOW	370	\$27.00	\$9,990	\$27.02	\$9,957	0%
WPL	220	\$45.37	\$9,981	\$41.84	\$9,205	-9%
TOTAL:			\$99,981		\$80,019	-20%

Value @ 30 June '10



Anti-Decimation! **Hypothetical \$100,000 Portfolio**

Pause and ponder

Think about that for a moment:
Over 3 years — down 20% !!

How much did a standard bank account reduce over the same 3 year period?
(it went up!)

BUT:- what about after 6 years?...

Anti-Decimation! **Hypothetical \$100,000 Portfolio**

The Portfolio Value — 2013!

Stock Code	Qty	30 June 2007		30 June 2013		% change
		Share Price	Value	Share Price	Value	
AMP	988	\$10.12	\$9,999	\$4.25	\$4,169	-58%
ANZ	345	\$28.99	\$10,002	\$28.58	\$9,860	-1%
CBA	181	\$55.25	\$10,000	\$69.18	\$12,522	25%
NAB	244	\$41.02	\$10,009	\$29.68	\$7,242	-28%
NCM	474	\$21.08	\$9,992	\$9.87	\$4,678	-53%
SUN	526	\$19.02	\$10,005	\$11.92	\$6,270	-37%
WDC	501	\$19.96	\$10,000	\$11.44	\$5,721	-43%
WES	236	\$42.39	\$10,004	\$39.60	\$9,346	-7%
WOW	370	\$27.00	\$9,990	\$32.81	\$12,140	22%
WPL	220	\$45.37	\$9,981	\$35.01	\$7,702	-23%
TOTAL:			\$99,981		\$79,650	-20%

Value @ 30 June 2013

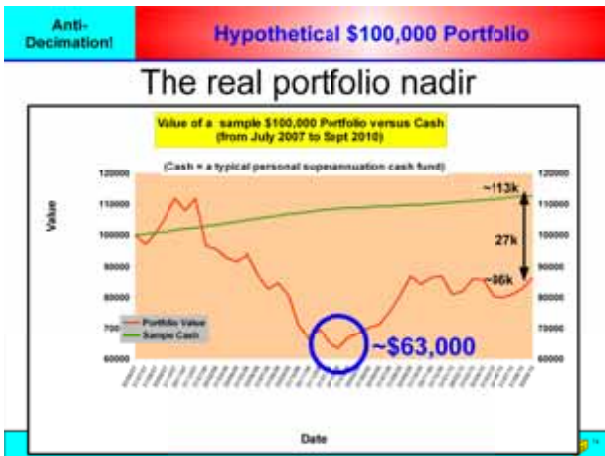
Anti-Decimation! **Hypothetical \$100,000 Portfolio**

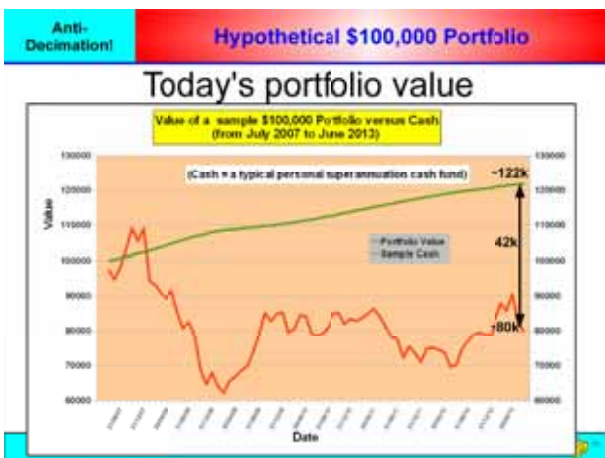
After all this time...

How much did a standard bank account reduce over the same 3 year period?

It didnt!!
It went up!

© 2008-2013 Robert B. Brain - All rights reserved. www.braininvest.com






Anti-Decimation! **Hypothetical \$100,000 Portfolio**

But the dividends...

- Over 6 years, the capital value has reduced.
- But we have received dividend income!
- Has the dividend income outweighed the capital loss?
- Or should we have moved to cash?

**What do you think?
Is this too hard?...**



© Copyright 2013 Robert B. Brain - Money's Share Market Teacher - www.shareteacher.com

**Should we "hold" stocks for the dividends?
or strategically liquidate?**

© Copyright 2013 Robert B. Brain - Money's Share Market Teacher - www.shareteacher.com

Anti-Decimation! **Compare two options**

Let's compare two realistic choices:

Option 1 Hold on for the ride and take the dividends	Option 2 Liquidate key stocks at "appropriate time" (is this realistic? feasible? do-able?)
--	--

NOW! Which option is better??
What do YOU think?...

© Copyright 2013 Robert B. Brain - Money's Share Market Teacher - www.shareteacher.com

Anti-Decimation! **Compare two options**

Let's compare two realistic choices:

Option 1
Hold on for the ride and take the dividends

Option 2
Liquidate key stocks at "appropriate time"
(is this realistic? feasible? do-able?)

For our Hypothetical Portfolio, here are the results:...

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decimation! **Compare two options**

Option 1 — Hold on for 3 years

3 years
July 2007-June 2010

	Option 1 — Hold on Capital	Dividend income *
Capital invested @ 30/6/2007	\$99,901	\$4,006
Dividend income FY08		\$3,770
Dividend income FY09		\$3,120
TOTAL Dividend income over 3 years		\$10,896
Capital Value @ 30/1/2010	\$80,050	
Percentage change in capital value over 3 years:	- 20%	

* Notes:
(a) Franking credits are excluded and personal tax situation ignored.

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decimation! **Compare two options**

Option 2 — Liquidate strategically

The details:

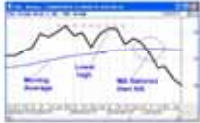
- Liquidate key stocks at "appropriate time"
- Using a pre-determined *exit strategy* (some sort of technical analysis criteria)
- Keep taking dividends on a stock until it is sold.

© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decision! Compare two options


The Exit Strategy

- Based on Stan Weinstein's ideas
- Weekly price chart, and 30 week Moving Average
- Sample below explained on next slide...



© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com

Anti-Decision! Compare two options



© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com



© Copyright 2013 Robert B. Brain - All Rights Reserved. www.rbbbrain.com



Anti-Decimation! **Compare two options**

Questions?

- What about franking credits?
- Would they make much difference to the outcome?
- (not considered here...)

© Copyright 2013 Robert B. Brain - Money's Share Market Toolkit - www.sharemarket.com.au

Anti-Decimation! **Compare two options**

Is Option 2 worthwhile?

- This example was a "hypothetical" portfolio.
- Some people suffered much worse losses.
- Every \$1,000 we can keep today, will grow over time.
- Remember the power of compound growth.

Conclusion? ...

© Copyright 2013 Robert B. Brain - Money's Share Market Toolkit - www.sharemarket.com.au

Anti-Decimation! Compare two options

Conclusions?

1. It can be very worthwhile to cut the losers loose
2. Minimise the losses
3. Let profits run
4. Even blue chips can disappoint
5. Utilise an Exit Strategy, or a good Stop Loss!
6. A stop, is a stop, is a stop!

GEMs

© Copyright 2010 Robert B. Brain - Bailey's Share Market Toolbox - www.baileysshare.com

Anti-Decimation! Summary & Wrap up

Summary

- The GFC was not a once-off event (and it will come again soon...)
- It impacted many investments
- Several technical chart indicators can forewarn of a pending "problem".

© Copyright 2010 Robert B. Brain - Bailey's Share Market Toolbox - www.baileysshare.com

Anti-Decimation! Summary & Wrap up

We need to...

*Protect our hard earned capital;
and
Watch out for the sharks in the ocean!!*



The free stuff follows...

© Copyright 2010 Robert B. Brain - Bailey's Share Market Toolbox - www.baileysshare.com

Anti-Decimation! Summary & Wrap up

Share Market Toolbox

Robert's Web-based business:

- Free stuff — www.robertbrain.com/free
- plus more stuff reserved for *Toolbox Members*
- **Weekly Watch List** — updated and shared weekly
- **Weekly Market Analysis** — email on Sat morning

Complete list of Toolbox features:
www.robertbrain.com/members

Thank you :-)




© Copyright 2013 Robert B. Brain — Bailey's Share Market Toolbox — www.robertbrain.com

Protecting our investment capital

THE END

THANK YOU

(backup and additional supporting slides follow)

100


Anti-Decimation! Summary & Wrap up

BTW Robert's choice — BullCharts

- Runs on Windows XP, Vista and Windows 7 (32-bit and 64-bit)
- Loads onto your PC
- Historical data (since 1987)
- Official web site: www.bullcharts.com.au

Free 2-week trial available
 Your investment:-

- Software \$795 once off
- Data options:
 - End Of Day \$352 pa
 - EOD + Snapshots \$462 pa
 - Live data \$151.25/mth (includes EOD)



© Copyright 2013 Robert B. Brain — Bailey's Share Market Toolbox — www.robertbrain.com


Anti-Decimation! Summary & Wrap up

Australian BullCharts User Group

We have an Australia-wide User Group

- Melbourne (since 2006)
- and over the web — Webinars for “remote” users
- Meets monthly
- BullCharts demo, Q&A and trading topics

Robert is the national User Groups coordinator.



© Copyright 2010 Robert B. Brain — Brainy's Share Market Toolbox — www.robertbrain.com

Anti-Decimation! Summary & Wrap up

About this presentation

- This presentation is just one of many items in Brainy's **Share Market Toolbox**
- These slides are available to download from the **Toolbox**: www.robertbrain.com/presentations/
- And a more detailed version of the slides (complete with Speaker Notes) is available for Toolbox Premium Members.




Brainy's Share Market Toolbox

© Copyright 2010 Robert B. Brain — Brainy's Share Market Toolbox — www.robertbrain.com

Anti-Decimation! Summary & Wrap up

Some more GEMS*...


Some signs of **market tops**:

- *Rampant speculation.*
- *The taxi driver gives market tips.*
- *Get-rich-quick schemes promoted.*

Some signs of **market bottoms**:

- *Panic on the streets.*
- *Doom and gloom everywhere.*


See the **GEMS*** in the Toolbox for more share market Pearls of Wisdom - www.robertbrain.com/gems.



Anti-Decimation! **Summary & Wrap up**

Price charts acknowledgement

All charts shown in this presentation are prepared using the Australian BullCharts charting software.



BTW Robert is an authorised BullCharts reseller.

More details or Free 2-week trial:
www.robertbrain.com/bullcharts/

Plus 1 hour free tuition, set-up or support.
Phone Robert: 0438 355 910

© Copyright 2010 Robert B. Brain — *Quality's Share Market Footbot* — www.robertbrain.com
